

Hallockville Museum Farm

Corporate Sponsorship Overview

Who we are: Hallockville Museum Farm is a not-for-profit organization located on Long Island's North Fork. The 28-acre historic farm dates from the 18th century, and has farmhouses, barns and out buildings complete with gardens, period furnishings, farm tools and livestock. Hallockville is listed on the National Register of Historic Places and is a Riverhead Town landmark. *The museum farm, its mission, and its activities are unique on Eastern Long Island.*

What we do: *Hallockville's mission is to connect community and visitors to our shared agricultural roots by preserving, interpreting and celebrating the history and cultural heritage of traditional farming on eastern Long Island.* An increasing number of Long Islanders are interested in local agriculture and the Hallockville campus serves as an educational resource for all ages to explore not only the history of farming but also the important lessons we can learn from that history as



society strives to create sustainable agricultural practices. More than 10,000 persons visit Hallockville annually, including thousands of school-aged children that participate in formal educational programs, attendees to our annual Fall Festival and Craft Show, and numerous other visitors throughout the year for tours and special events.



What you can do: The museum farm is funded primarily by private contributions and revenue from events. Government grants cover less than 15% of the total operating budget and none of the organization's capital needs. Expansion of our existing programs and meeting our capital project needs can only happen with additional private support.

Strategic partnerships with Hallockville Museum Farm provide corporate sponsors with community outreach opportunities, enhanced visibility, and demonstrable evidence of corporate citizenship. There are many opportunities for meaningful sponsorship that would not only benefit our organization but the entire East End community. We are located at the gateway to the wine country of Long Island's North Fork and more than 500,000 people visit local wineries each year. There is also considerable traffic generated by farmstands and seasonal activities including pumpkin picking. *Sponsoring Hallockville would capitalize on this tourist activity and get the sponsor's name out in front of the general public.* Corporate sponsors of Hallockville events and projects receive appropriate signage, prominent thanks in our print and electronic publications, and acknowledgement in event programs.



Contact us: We encourage sponsors to discuss potential partnerships with Hallockville.

Hallockville Museum Farm
6038 Sound Avenue
Riverhead, New York 11901
631-298-5292 (tel.) / 631-298-0144 (fax)
hallockv@optonline.net
Visit us on the web at: hallockville.com

Hallockville Museum Farm

Corporate Sponsorship Opportunities



There are many ways that a corporate sponsor can partner with the Hallockville Museum Farm. These include annual events, one-time activities, educational programming, capital projects, and special projects. Some of these are detailed below, but we are always interested in discussing specific ideas that a potential sponsor might have.

Events: Sponsors will be featured prominently in event program, can place corporate logo and signage at event, and will receive free tickets for corporate guests.

- *Fall Festival:* Our Fall Festival and Craft Show attracts nearly 5,000 visitors from all over Long Island each October. Since its inception nearly 30 years ago, the Festival has become a tradition on the North Fork and is one of the very few authentic events of its sort connecting Long Islander's with their rural heritage.
- *Traditional Barn Dance:* This event fills our Naugles Barn every July with guests dancing to the music of a live traditional fiddle band.
- *Farm to Table Dinner:* Local chefs use local produce to prepare a sumptuous dinner served in country elegance in a setting surrounded by 500 acres of preserved farm and natural lands. The event highlights the importance of local foods and was sold out in 2007 and 2008.
- *Hallockville Christmas:* This festive event includes tours of our fully decorated historic Homestead, a Polish Christmas celebration in the Cichanowicz Farmhouse, model trains, and Santa arriving on our 1938 Ford truck.
- *Revolutionary War Encampment:* The 3rd New York Regiment - Long Island Companies is available to set-up camp near the pre-Revolutionary Hallock Homestead.
- *Nature Walks:* Mary Laura Lamont, our expert naturalist, leads regular walks through our fields and into Jamesport State Park and beyond.



Education and Camp Programs: A core element of Hallockville's mission is taking the next generation back to their agricultural roots. Our 18 historic buildings and 20 acres of active farmland provide a unique venue for educational programming, and here are some ways that sponsors can help with this important work:

- *Sponsor-a-school visit:* This is an opportunity to assist schools in visiting Hallockville.
- *Summer Camp Scholarships:* Our six week Summer Camp provides young people aged 6-12 with an authentic experience on a historic farm.
- *Seasonal camp programs:* The Winter Break and Spring Break on the Farm are short-term programs that provide a mid-year break from normal school activities.
- *Educational supplies:* This is an opportunity to support educational activities by providing supplies for our school programs. Such supplies will be branded with sponsor and Hallockville logos.

In addition to these specific educational activities, we encourage corporate citizens to explore sponsoring the entire education and camp program.

Capital Projects: The Hallockville campus houses 18 historic barns, farmhouses and other structures built at various times over the last 250 years. Given the age and unique nature of these structures, there is a constant demand for maintenance and renovation to meet modern health and safety requirements. Sponsorships can include direct monetary support, materials and/or professional labor.

- *Visitor Center:* An important part of our educational activities is hands-on learning. This includes having students work with farm animals and in the farm gardens. However, we do not currently have adequate facilities for proper sanitation and washing after such activities. We are actively pursuing acquisition of a historic building that would house such facilities but any building would need to satisfy code requirements.
- *Homestead Barn Roof:* A center-piece of the campus is the 250-year-old Homestead Barn. The barn is one of the oldest on Eastern Long Island and its still used for agricultural purposes. It started life as a traditional English style barn, and was gradually expanded to 5,000 square feet by 1900 – and has not been changed since!
- *Naugles Barn painting:* This is a circa-1930 gambrel roof barn that was recently fully restored and is now used for many public events. However, the exterior of the barn was last painted over 60 years ago and seriously needs attention.

Special Exhibits: There is a need for rotating special exhibits to attract repeat visitors to the museum farm. These exhibits would feature both artifacts from the museum's collections, items on loan from other museums, and items on loan from members. Some possible exhibits and projects include:

- The African-American Experience in Long Island Agriculture
- Victorian weddings
- Historic Toys
- Local quilts

We welcome additional suggestions, especially from sponsors!

Curator: The museum desperately needs the services of a profession curator to update existing exhibits and create new ones to interpret the Polish Immigrant Farming Experience at Hallockville. We can get a grant for half of the cost if we find a private donor to match it.

Hallockville Endowment: Hallockville is a wonderful place for present generations to connect with their past--- we want future generations to have that same opportunity. Perhaps the most enduring way that a corporate sponsor could partner with Hallockville is to contribute to the Hallockville Museum Farm Endowment. Our goal is to increase the current endowment by five-fold to \$500,000 within the next five years. It is unlikely that we can reach such an ambitious goal without the support of corporate citizens.

